

kidsMARATHON

February 1, 2012

Dear PE Specialist,

We would like to invite your school to the Seattle Children's Kids Marathon 2012 on Saturday, November 24th at 10am at Seattle Center. The Seattle Children's Kids Marathon is a great way to get kids excited about physical education and reward them for their accomplishments.

Enclosed are entry forms and a poster for promotion of the event within your school. If you would like additional entry forms, please let us know and we would be happy to send you enough for every student. Once the kids have registered, we will send award tokens and mile certificates for parents or teachers to reward the kids for their accomplishments during their first 25 miles, keeping them excited and focused.

As a teacher, you decide how active a role you want to take in the event. You can register your students as a group, or have them register individually.

1. Registering as a Group

Many teachers incorporate the Seattle Children's Kids Marathon into their fitness program by registering as a group. As leader of the group, the teacher makes sure the kids get signed up and then hands out the tokens and awards when kids reach specified goals. The teacher collects the group's bibs and meets the kids on November 24th at Memorial Stadium in Seattle Center. There, the teacher hands out the bibs, and the kids run the last 1.2 miles of the marathon together as a team. If you would like to register your school as a group, please see the enclosed Group Registration Instructions.

2. Registering as an Individual

Some schools let the parents take the lead and just make the information available for the kids to take home. The parents take on the role of registering the kids individually as well as presenting the tokens and awards. Parents pick up the bibs and may choose to run with their kids on Race Day, November 24th.

Whichever method you choose, we look forward to you joining us at the Seattle Children's Kids Marathon 2012!

As an added fun bonus to your running program your school group is invited to participate in the **2012 Seattle Children's Kids Marathon Medal Design Contest!** As the group leader, you are responsible for collecting your students' medal designs that express running, fitness, and the spirit of the Seattle Children's Kids Marathon. Then, you will need to submit the artwork to SMA, Attn: Kids Marathon Art Contest, by mail or by dropping off artwork at the SMA Office. **All artwork must be submitted by October 28th to be considered.** Your group may submit as many drawings as you like (limit: one per student). SMA will then select up to three of our favorite designs from each group, which will be posted on the Seattle Marathon Association website (www.seattlemarathon.org) under the KIDS menu.

The selected drawings from each group will then be judged by SMA's Creative Director and the winning design will be used for the 2013 Seattle Children's Kids Marathon Medals. Finally, the winning group and artist of the medal





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design contest will be announced at the Seattle Children's Kids Marathon 2012 on November 24th ! To recognize all artists, all drawings will be posted in the Seattle Children's Kids Marathon Victory Recovery Area.

For your students who are older or more advanced runners, we also organize the Seattle Marathon 5K Race: presented by South Sound Running on Saturday, November 24th at 8:30am at Seattle Center. This is another excellent opportunity for your students to show-off their physical fitness. Please visit <http://seattlemarathon.org/5k/register.php> for entry forms and more information about the 5K run/walk.

If you need more information or brochures, please feel free to contact the Seattle Marathon Association Office at 206.729.3660 or email us at info@seattlemarathon.org.

Sincerely,

Louise Long
Executive Director
Seattle Marathon Association

