



# SEATTLE MARATHON

NOVEMBER 25

The Seattle Marathon is proud to be the oldest marathon on the west coast, and one of the top 10 marathons in the country. The half marathon has grown to be one of the largest in the United States and is also considered one of the top 10 marathons in the nation.

Starting at the famous Space Needle at the Seattle Center, participants head through the heart of downtown Seattle, across Lake Washington on the I-90 floating bridge, through parks and historic neighborhoods, and finish in the Seattle Center's Memorial Stadium. The gorgeous scenery of the Emerald City makes the Seattle Marathon one of the best in the region.

MARATHON . MARATHON WALK . HALF MARATHON . HALF MARATHON WALK



## CONTACT US TODAY

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SEATTLE marathon



NOVEMBER 24  
seattlemarathon.org



Seattle Children's  
HOSPITAL • RESEARCH • FOUNDATION

# KIDS MARATHON 2012

NOVEMBER 24 AT 10 AM

## 2012 SPONSORSHIP OPPORTUNITIES



SEATTLEMARATHON.ORG



# KIDS MARATHON 2012

be a part of the most exciting kids fitness event in the northwest

## Who We Are

The Seattle Marathon Association (SMA) is proud of its commitment to providing quality running events for the Northwest running community. By producing the Seattle Marathon Family of Events, which includes the Amica Insurance Seattle Marathon, Seattle Children's Kids Marathon, Seattle Marathon 5k Race and Seattle Marathon 10k Race, we provide our sponsors with maximum exposure in association with the events. Because of our solid demographic reach we have also been able to make a positive social and economic impact on the city of Seattle. Using the Visitors and Convention Bureau Statistics, a conservative positive economic impact to the Seattle economy is seven million dollars per year.

## Bigger And Better Every Year

The Kids Marathon was created in 2000 to promote health and fitness in children as well as encourage civic awareness and academic achievement through reading. Since the first year, it has grown from 200 to 3000 participants, with an additional 6000 adults accompanying the runners. Participation in the Kids Marathon continues to grow in popularity as parents, coaches and teachers from all over the Northwest bring their children to participate in this dynamic event.

## The Best Seattle Has To Offer

Starting near the famous Space Needle, participants run around the Seattle Center, completing the last 1.2 miles of their marathon inside Memorial Stadium, at the same finish line where the adult participants will cross. From the EXPO, to the start and finish line, to the Victory Recovery Area, Kids Marathon participants receive the same quality marathon experience as the adult participants, making it the best kids running event in the region.

## Sponsor Benefits

We have a wide range of sponsorship, advertising and promotional opportunities available, including:

- Event Guide advertising
- Goody Bags
- Participant Shirts
- Race Day Samples
- Results Issue advertising
- Web Advertising
- Health + Fitness Expo Booth Space

a special community event

seattlemarathon.org